



We Are Hiring

SF Marketing Cloud & Automation Specialist (f/m/d)

Part time (min. 25 h/week)

About us

Raiffeisen Digital Bank AG is a subsidiary of Raiffeisen Bank International AG, based in Vienna which offers digital banking products and services in Central and Eastern Europe.

We made it our mission to provide seamless banking with ease and speed. By keeping our customers needs at heart, we want to be a trusted bank-of-choice with a genuine human touch.

We are proud of the diversity of our employees. Equal opportunities are a matter of course for us. Our career paths are accessible to all – regardless of origin, sexual orientation, culture, gender, age, political or religious conviction or disability.

You can find us here



Or via Email

hr@raiffeisendigital.com
Matthias Zimmerebner

Your Responsibilities

- ✓ Build, test, implement & improve automated campaigns across multiple channels to create exceptional digital experiences
- ✓ Work with customer data to create segments & data models
- ✓ Create SQL queries, import, export & extract activities in Automation Studio for various processes (deduplications, dataviews, etc.)
- ✓ Create content personalisation using simple scripting language (AMPscript)
- ✓ Monitor campaign performance & provide recommendations for optimization
- ✓ Identify, troubleshoot and resolve technical platform & data feed-related issues
- ✓ Create responsive Cloud Pages & themes using HTML, Bootstrap & CSS JavaScript
- ✓ Advise on best practices for email & mobile marketing & customer journey design
- ✓ Inform the team regarding the latest tech innovations, new business initiatives, third-party solutions & effective email templates

Your Skills & Qualifications

- ✓ 3+ years experience with Salesforce Marketing Cloud, incl. Email Studio, Mobile Studio, Journey Builder & Automation Studio
- ✓ Certificated Salesforce Marketing Cloud Consultant & Marketing Cloud Email Specialist is a plus
- ✓ Strong knowledge of HTML, CSS, AMPscript, Javascript & working with Salesforce APIs
- ✓ Strong analytical skills to provide insights into our email marketing & CRM efforts
- ✓ Ability to handle multiple projects simultaneously

Our Offer

- ✓ Depending on your skills and experience we offer a competitive compensation package starting from gross EUR 48.000 p.a. incl. overtime (full time and All-In basis)
- ✓ Company benefits include home office & workation possibility, paid job ticket, RDB vouchers, corporate benefit world, subsidized canteen & a lot more
- ✓ A stable work environment within an innovative field of business with plenty of room for you to bring in your ideas & to grow professionally